

## Brief for renewed Sheffield Culture Consortium Website 2021

Call for web developers - Help us create an improved website in 2021!

Sheffield Culture Consortium is made up of the CEOs of Sheffield's larger building-based cultural organisations, including galleries, museums, theatres, music venues, independent cinemas and studios, and both the University of Sheffield and Sheffield Hallam University, plus a number of art form members.

The consortium is not a representative body, but aims to provide strategic leadership for the sector in Sheffield, and brings additional resources into the city for projects of city-wide benefit.

### **The ask:**

Sheffield Culture Consortium requires an updated and simplified website, based on the existing one at [www.sheffieldculture.co.uk](http://www.sheffieldculture.co.uk). It is intended to retain the domain name, which is owned by us. We require someone who can edit graphics, produce the page layouts and build the pages on the website.

The site is currently hosted by Webarch Co-operative, and we are intending to continue this arrangement. Webarch can duplicate the existing site to a development / staging sub-domain and grant access to it for the successful web developer.

1. The renewed site needs to be:
  - Easy to update – using Wordpress or similar
  - Clear and concise, without fancy graphics
  - Similar style and look
  - Designed mainly for other arts professionals and funders
  - The successful website developer will be expected to provide a short training session for people who will be doing updates on the website once it is built, plus a set of notes / short guidance manual.
2. All text, images and logos will be provided. Sheffield Culture Consortium has a bespoke typeface which will also be provided.



3. The existing pages require reconfiguration and updates:

News page	Remove – this will not be a regularly updated website
1.0 Our Aims BLM statement 3-month update	This to become the landing page  Summary paragraph to be added by us 4 times a year, easily.
2.0 What we do	
3.0 Our Projects	Listing
3.1 Other projects we are part of	
4.0 Members	Include links to everyone’s organisation – currently inconsistent Easily updatable
5.0 Plans	To include Culture Consortium Plan, BLM Plan, links to Heritage Strategy, Cultural Assets Strategy, City Region Economic Plan, Culture Collective Strategy – easy to add more.
6.0 Meetings (last 3 years)	Agendas and minutes, easily attachable.
6.1 Meeting Archive (older than 3 years)	
7.0 Gallery	Easily updateable, to include photo images and films e.g You Tube, Vimeo
8.0 Contact	
9.0 Useful Links page	Easy to add to

**Expressing Interest in this work**

Please provide the following information by email to [Rebecca.Maddox@sheffield.gov.uk](mailto:Rebecca.Maddox@sheffield.gov.uk), by Monday January 11<sup>th</sup> 2021:

- Costing for design and build of website, including any amends which might be needed after a first draft. Please include number of days work required, day rate and any additional costs. We have a modest budget for this work, and would prefer a clean and simple treatment.
- Proposed start and finish dates
- Examples of 2 other websites you have developed.

Thank you for your interest!